

OFFICE OF THE CITY MANAGER

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LETTER TO COMMISSION 47
CITY CLERK'S OFFICE

TO:

Mayor Matti Herrera Bower and Members of the City Commission

FROM:

Jorge M. Gonzalez, City Manager

DATE:

April 4, 2012

SUBJECT: April – Water Conservation Month

The purpose of this Letter to Commission (LTC) is to inform you that during the month of April, the City will be celebrating Water Conservation Month and promoting to our residents and businesses the importance of conserving water year-round. Clean and sustainable water resources are vital to Florida and the City's environment, economy and quality of life. Residents, visitors and businesses can make positive contributions by making minor changes in behavior that reduce water use and protect Florida's water resource.

On April 11, 2012, the City of Miami Beach will be celebrating Water Conservation Month at City Hall outside the Commission Chambers from 9 am to 1 pm. Miami-Dade County Water and Sewer Department (WASD) and City of Miami Beach Pubic Works, Environmental Resources Division will be available to answer questions and provide residents, businesses and City employee's with information about how to save water and protect our water resources. Miami-Dade County residents will be able to exchange up to two (2) water-wasting showerheads for water-efficient models and will be able to exchange three (3) old light bulbs for energy saving compact fluorescent bulbs.

The City is also participating in the Wyland Foundation's Mayor's Challenge for Water Conservation, a non-profit competition, from March 30 – April 30. The Challenge encourages residents to make a series of informative, easy-to-use online pledges aimed at drastically reducing water and energy use. In return residents can win a Toyota Prius Hybrid, water saving fixtures, and hundreds of other prizes. Cities are divided into four regions (West, Midwest, South and Northeast) and categorized by population (5,000-30,000 residents, 30,001-100,000 residents, 100,000+ residents). Cities with the highest percentage of residents who take the challenge win. Residents can visit http://www.mywaterpledge.com/ to pledge and discover local resources to take their commitment of conservation even further, from regional water and energy resource issues to cost-saving tips at home.

If you have any suggestions or need additional information, please feel free to contact Betsy Wheaton, environmental resources manager, at elizabethwheaton@miamibeachfl.gov.

GG/FHB/RWS/ESW